

CHRISTINE ALEXANDER

SARASOTA



COMPANY/TITLE:

Booth Studio, Inc. chief operating officer; co-owner of the following: anythingarts.com, surlychicks.com, sarasotaafterdark.com, veronicatart.com; actor with the FST Improv Troupe since 2002, Independent films, Sarasota Actors Workshop; producer - Becky's Rejects, Sarasota Actors Workshop.

EDUCATION:

High school diploma

PROFESSIONAL ACHIEVEMENTS/HONORS:

I think one of my greatest achievements has been creating a large base of personal and professional relationships. Through this networking I am able to help people connect the dots and help them realize their goals and aspirations. Out of those connections, I met my business partner for anythingarts.com., our online newsletter that we began September and now has 2,400 subscribers and growing. Also proud to be an original member of Florida Studio Theatre's Improv Troupe, which began in 2002 and is still running. My achievement there would be making people "laugh harder than they have in a long time."

MENTOR OR BUSINESS HERO:

Herb Booth and Rick and Peg Hughes.

FORMULA FOR SUCCESS:

Happiness and a lot of laughter. Approach everything with a smile. Having a spouse who has your back also helps.

HOMETOWN:

Sarasota

PLACE/DATE OF BIRTH:

Glens Falls, N.Y., January , 1972

FIRST JOB:

Rax (Fast food restaurant like Arby's)

YEARS ON GULF COAST: 30

MOTIVATION TO COME TO GULF COAST:

I wanted to stay with my parents (I didn't have much choice at the age of 4.)

NAME ONE PRESSING ISSUE AFFECTING OUR REGION TODAY:

Affordable housing for artists

HOW WOULD YOU SOLVE IT?

The most logical solution is to create a collaboration between local government, arts organizations, independent artists and the business community. It has been said that nearly half of all visitors to our area list the "arts" as a major factor in their decision to come here. We risk losing artists to other communities if they can no longer afford to live here. Other communities have created artist housing where the rent is subsidized in recognition of the contribution artists make to the area

income. As for purchasing a home, some communities offer buying assistance/partnership where the artist and teacher or policeman buys the house with 40-50% down from the community. The ultimate profit would be split accordingly when the house sold (mortgage based on the artist's share of the purchase and community funds in cash).

MARITAL STATUS/FAMILY:

Happily married to Christopher.

COMMUNITY INVOLVEMENT:

I have done non-profit work for local organizations through Booth Studio as well as on my own, including Girls Inc., the JCC and the March of Dimes. I have made contributions to great places such as Mote Marine and the Humane Society. I have supported the independent filmmaking industry as well as the theater scene at large here in the Sarasota area.

HOURS WORKED PER WEEK:

About 50 hours a week paid and another 25-30 with unpaid projects/volunteering.

HOBBIES:

Acting, camping and live theater.

WHAT'S ON YOUR IPOD?

Angels and Airwaves, the Red Hot Chili Peppers and Lifehouse.

NAME THREE THINGS IN YOUR REFRIGERATOR:

Peach Fresca, fresh mozzarella cheese and Jello Fat Free Pudding.

BOOK YOU CAN READ MORE THAN ONCE:

Geek Mafia by local author Rick Dakan.

BOOKS OR MAGAZINES ON YOUR NIGHTSTAND:

In Touch, Sarasota Magazine.

FAVORITE WEB SITES:

Ah, the marketing girl in me wants to say
www.anythingarts.com www.surlychicks.com.

BEST PLACE OUTSIDE FLORIDA YOU'VE EVER BEEN TO:

Moorea Island, Tahiti's sister island.

WHAT WOULD YOU LIKE TO BE DOING MORE OF?

Acting

WHAT WOULD YOU LIKE TO BE DOING LESS OF?

Bookkeeping

IF I HAD IT TO DO ALL OVER AGAIN:

I would definitely marry Christopher again!